

PADDY COULTER

Career to date in detail:

2007 - **Partner, Oxford Global Media consultancy**

international media and communications consultancies for the **Thomson Foundation 'Africa Means Business' project; HelpAge International; the Centre for International Climate and Environment Research Oslo (CICERO); the Emerging Markets Symposium and the Environmental Change Institute** (both at Oxford University); the **International Aid Transparency Initiative (IATI); the British Council 'Climate Cool' Media Programme** in China; **OECD Development Assistance Committee** in Paris; the **Commission on Growth and Development** with the **World Bank**; the Irish ngo **Concern Worldwide**; the **German Ministry for Economic Cooperation and Development GIZ**; the **UK Department for International Development (DFID)**; and the **Norwegian Ministry for Foreign Affairs**

2007 - **Communications Director** (part-time),
the Oxford Poverty & Human Development Initiative (OPHI)

a research centre within the University of Oxford's Department of International Development pioneering a new approach to global poverty reduction www.ophi.org

2001-2007 **Director, Reuters Journalist Fellowship Programme** (and Governing Body Fellow of Green College) at **Oxford University** and **Consultant** to the **Reuters Foundation, London**

The Reuters Programme brings together mid-career journalists from all over the world on research fellowships to study at Oxford. It was based at Green College until 2006. Appointed **Director of Studies** at the **Reuters Institute for the Study of Journalism** (with continuing responsibility for the Journalist Fellowship Programme) following the new institute's establishment that year within the university's Department of Politics and International Relations www.reutersinstitute.politics.ox.ac.uk

1990-2001

Director, International Broadcasting Trust (IBT), London

IBT is an independent television production company specialising in programmes on global development, environment and human rights issues. IBT is also a broadcasting lobby group owned by a consortium of Britain's leading international organisations, including Amnesty International, Friends of the Earth, the United

Nations Association and Save the Children Fund. IBT acts as a lobby on broadcasters and their regulators to improve the quality and quantity of television coverage of international affairs www.ibt.org.uk

1987-90

IBT Deputy Director/Education Officer, responsible for educational programmes and accompanying publications. Played a central role in the *Global Environment* education project with BBC TV and other international broadcasters aimed principally at European and North American schools and involving television, video and a range of back-up materials.

1982-87

Head of Communications, OXFAM

Heading a staff team of 22 journalists, designers, publications and information officers and acted as Oxfam's chief spokesperson. Responsible for devising the media strategy for the organisation on major issues such as the Ethiopian famine and - in a broad alliance of international agencies - on advocacy campaigns www.oxfam.org

Other Affiliations: Currently Trustee of **ARTICLE 19**, the press freedom organisation, chairing its international board and sitting as a director on its Eastern African affiliate <http://www.article19.org/> Until recently a (founder) Trustee of the **Media Trust** <http://www.mediatrust.org> and its **Community Channel**; also previously a Trustee of **UNICEF UK, Oxfam GB** and **Comic Relief**.

Paddy is an Associate Fellow of **Green Templeton College of the University of Oxford** and a Visiting Fellow at the **University of Bournemouth Media School**.

